

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

O I P E
JUN 09 2005
U.S. PATENT AND TRADEMARK OFFICE

Applicant: Samra et al. : Art Unit: 3623
Serial No.: 09/474,539 : Examiner: Andre D. Boyce
Filed: December 29, 1999 :
For: METHODS AND SYSTEMS :
FOR ANALYZING :
MARKETING CAMPAIGNS :

REQUEST FOR RECONSIDERATION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Applicants respectfully request consideration of the following remarks submitted in response to the Office Action dated January 11, 2005 and made final.

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